

# Take the Lead

**BE HIV POSITIVE:**

**BE POSITIVE** about educating yourself and others about HIV and AIDS

**BE POSITIVE** about raising awareness in your wider community

**BE POSITIVE** about reaching out to people living with and affected by HIV and AIDS



# Take the Lead

**HIV is no longer a  
death sentence.**

**With support, good  
nutrition and medication  
you can live a normal  
life.**



# Take the Lead

HIV is not just in slums.

HIV is not a gay disease.

Sex workers protect  
themselves. Why don't you?

Take the Lead.

Learn how to  
protect yourself.



# Take the Lead

**HIV can only be transmitted  
in FOUR ways:**

- **Unprotected sex**
- **Sharing infected needles**
- **Exposure to HIV infected blood**
- **Parent to child transmission**

**There is NO  
other way.**



# Take the Lead

HIV does not  
discriminate. We do.

Stigma **KILLS.**

Discrimination **KILLS.**

Take the Lead.  
Support HIV  
positive people.



# Take the Lead

**YOU CANNOT** get  
**HIV from:**

**Using public toilets**

**Sharing food or utensils**

**Kissing or hugging**

**Sharing a toothbrush**

**Mosquito bites**

**Shaking hands**



WAKE UP  YOU CAN MAKE  
PUNE A DIFFERENCE

[www.wakeuppune.org](http://www.wakeuppune.org)

MUKTAA HIV/AIDS HELPLINE



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world *aids*  
campaign

